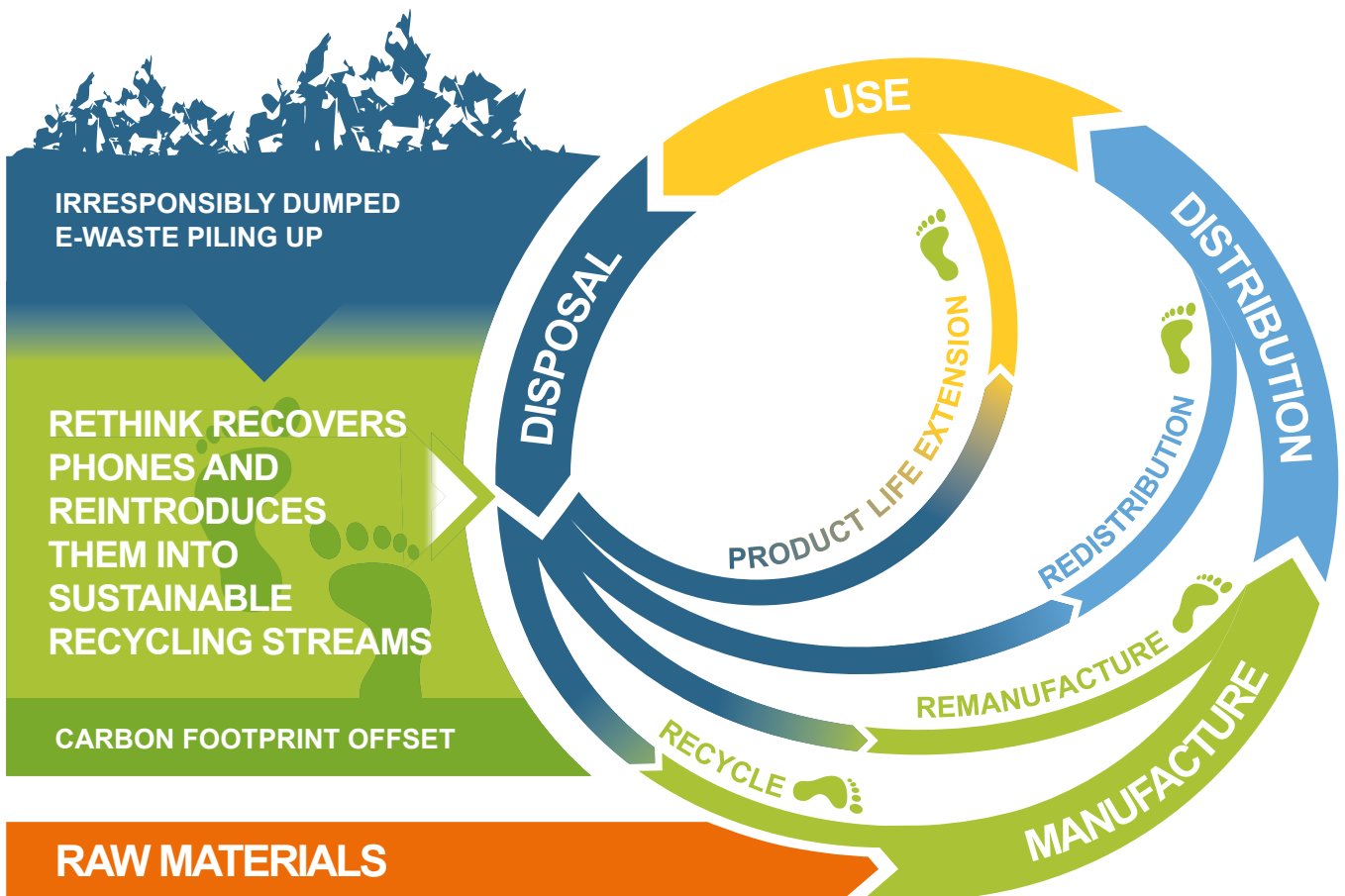


## The Rethink Programme

We all have a duty of care to sustain global resources, however this should not be at the cost of our ability to protect business critical data, control business IT asset or manage your budget. The Rethink program from Sims Recycling Solutions supports you on your journey to nurture environmentally sustainable solutions to real business challenges and support the Circular Economy.

Sims Recycling Solutions is a recognised leading global provider of electronic asset disposition and recycling services. With our extensive global footprint and standardised, innovative services, we manage your electronic assets locally and globally, in an ethical, safe and sustainable way, minimising your data and regulatory risks. We ensure compliance, reduce your costs and maximise reuse, resale and recycling value.

### Rethink Mobility



# Rethink Mobility Membership



Donation per phone collected in developing country.



Donation per phone collected in developing country and Sims reuse your phones at the end of life and recover.



Strategic Partner - minimum commitment per annum - programme referral to clients.

## Why Rethink Mobility?



Global impact on landfill reduction and material reuse



CSR - Creating employment and education opportunities



Supporting digital inclusion



CO2 emission reduction - offsetting and neutralising your footprint



Employee Engagement



Brand Profile Enhancement



Service Portfolio Enhancement



Evidence based Reporting - GRI Standards

To join the Rethink programme today please contact us.

Call: +44(0)800 6526 100

Email: [srseu.info@simsmm.com](mailto:srseu.info@simsmm.com)

Visit: [www.simsrecycling.com/rethink](http://www.simsrecycling.com/rethink)



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RECYCLING  
SOLUTIONS